

## **CS Publishing: the far future**

#### 1. Introduction

Elsevier Science, largest scientific publisher in the world.
 +/- 1600 journals. Different imprints: Elsevier, North Holland,
 Pergamon, Academic Press, Morgan Kaufmann, etc.



#### **CS Publishing: the far future**

+/- 100 titles in Computer Science – almost 30% market share in CS papers

Some titles:Artificial IntelligenceNeural NetworksPattern RecognitionInformation SystemsComputer Vision and Image Understanding

Electronic platform: ScienceDirect, 2 million (with new articles & backfiles) articles and growing fast



### 2. The (not so) far future

- everything <u>electronic</u>: current & past publications submission process
- <u>faster publication</u> after acceptance (Articles in Press)
- all <u>pre-acceptance</u> stages of the article visible on <u>preprint</u> <u>server</u> (probably still for free, although someone has to support); OAI compliant
- final version on secure <u>platform</u> with superior functionality, well maintained (and not for free)



#### The (not so) far future

- authors will go <u>beyond paper</u>: animation, software, soundfiles, interactive articles
- further integration :

journals, major reference works, handbooks etc.

all references linked ("cited by", "cites")

links from objects in text to databases

thesauri, anthologies

abstracting & indexing



### The (not so) far future

- <u>Improved disclosure</u>, enhanced search: across all publishers, search only on CS information scirus.com
- further personalization & customization
- <u>One portal</u> in CS (now 3: ACM, IEEE, ES: Compsciweb.com)



### The (not so) far future

- <u>living articles</u>: articles which are constantly updated
- move from copyright to (exclusive?) <u>license</u> to publish?
- journal brands still important to attract articles, but platform brand also important: "Artificial Intelligence powered by ScienceDirect"
  - Virtual Journals: computational biology



# **3.Publishers in the (not so) far future**

- will still create environment in which <u>refereeing process</u>
  will take place
- will continue to <u>support journals</u> (& journal brands) and guarantee continuity
- will fully address <u>long-term archiving</u> together with leading national libraries (LoC, BL etc.)
- will remain active at <u>integration</u> of information (e.g. journal articles) and <u>disclosure</u> of information