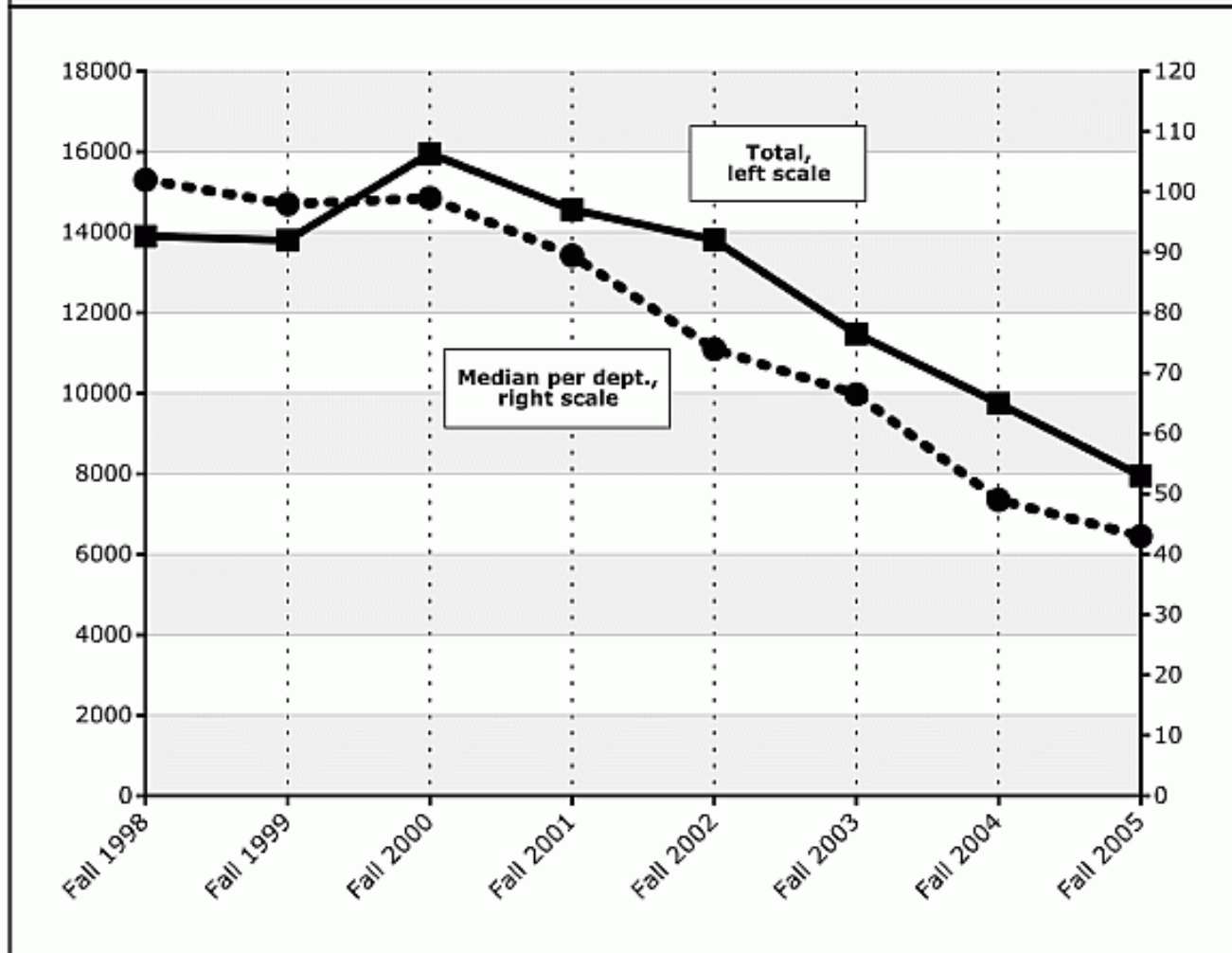# CRA Workshop for New Chairs
Declining Enrollments

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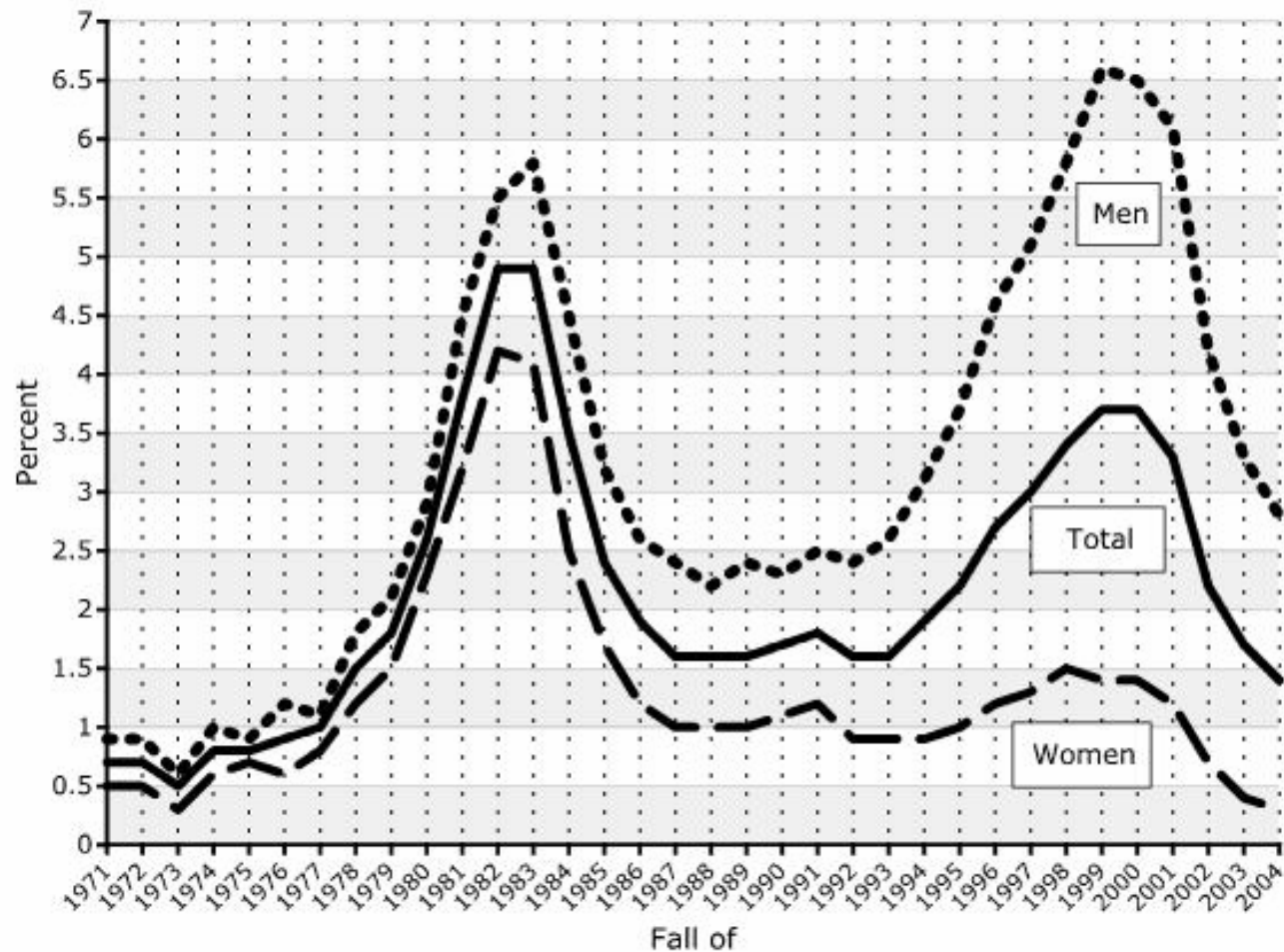
Declining Enrollments

Figure 1. Newly Declared CS Majors
Source: CRA Taulbee Survey

CS Trends

Figure 1. Computer Science Listed as Probable Major Among Incoming Freshmen
Source: HERI at UCLA

Enrollments

- **Enrollments are cyclic**
- **What can be done in short term?**
  - ◆ Recruitment
    - ◆ CS Contest for HS
      - • Topic changes annually
    - ◆ Having one staff focused on recruitment
    - ◆ CS Roadshows
  - ◆ Retention
    - ◆ Peer Teachers
    - ◆ Revising our curriculum for the first two years

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